

Department of Human Services | Division of Aging Services

# EXHIBITOR PROSPECTUS

*united in person-centered care.*

**JUNE 10-12**  
**2020**

*augusta*



# ADRC

HEALTHY COMMUNITIES SUMMIT



## 20+ YEARS STRONG!

The ADRC Healthy Communities Summit is in its 22nd year. Professionals from every corner of the Human Services world are coming to learn, network, and play in a brand new way! In 2019, we welcomed 300 attendees who were working in the areas of aging and disabilities.

## NO BAD EXHIBIT SPACE!

Every exhibitor has prime real estate in the highest traffic area of the conference. Each space is positioned along the main corridor between conference registration and session spaces.

## UNPRECEDENTED ACCESS!

The ADRC Healthy Communities Summit brings professional diversity to one place — 300 attendees and 10 fields of interest!

Aging | Disability | Developmental disability | Mental health | Housing | Transportation | Public health  
Professional and organizational development | Medicare | Elder rights

## NETWORK! NETWORK! NETWORK!

Network opportunities are available throughout the conference. Formal sessions allow you to learn what the professionals are learning. Informal entertainment and activities are planned throughout the conference. Mingle and get to know your network "on" and "off" the clock!

## EXPAND YOUR REACH!

This isn't your run-of-the-mill conference. You'll have access to professionals from across the Human Services spectrum and across the state. Introduce your brand to professionals who may never have heard of it. Get leads you otherwise would have never obtained. Be bold.

## CONTACT US!

Need more information about the conference?

Contact Renae Brown at [renae.brown1@dhs.ga.gov](mailto:renae.brown1@dhs.ga.gov) or call **470-893-3067**.

Don't wait! Exhibit space is limited. Contact us now to ensure you are able to take full advantage of this opportunity!



## SPONSORSHIP

### Tier 1 | Platinum Sponsorship

Everywhere. That's where your brand will be with the Platinum Sponsorship. No attendee will be able to escape it. No exhibitor will be featured more and in more places than our Platinum Sponsors.

Sponsorship Includes:

- Prominent recognition at the Conference Reception
- Half-page recognition in the Conference Program (if received by deadline)
- Special recognition at the Conference Opening
- 2 Invitations to the Awards Event
- 2 All-Conference Registrations
- Exhibit Space

### Tier 2 | Gold Sponsorship

Coveted. Needed. Fought over. That's the story of gold and the Gold Sponsorship is no different. Gain access to attendees in nearly every facet of the conference.

Sponsorship Includes:

- Prominent recognition at the Awards Event
- Special recognition in the Conference Program (if received by deadline)
- Special recognition at the Conference Opening
- 1 Invitations to the Awards Event
- 1 All-Conference Registration
- Exhibit Space

### Tier 3 | Silver Sponsorship

For centuries, Silver was the coin of the realm. Everyone needed it, wanted it, and Empires rose and fell because of it. Building your brand's empire? Do it with the Silver Sponsorship.

Sponsorship Includes:

- Special recognition at Conference Opening
- Special recognition in the Conference Program (if received by deadline)
- Exhibit Space

### Tier 4 | Specialty Sponsorship

You walk to the beat of your own drum. Nobody puts you in a box. Not even a Platinum one. You want to talk to someone about Sponsorship your way. Contact Renae Brown at [renae.brown1@dhs.ga.gov](mailto:renae.brown1@dhs.ga.gov) about a Specialty Sponsorship tailored to your brand.

Specialty Sponsorships are available for conference reception, conference bags and the awards luncheon.



**JOIN US!**

The DHS Division of Aging Services invites you to participate in the

# **2020 ADRC HEALTHY COMMUNITIES SUMMIT**

*united in person-centered care.*

We anticipate an attendance in excess of 300 people from the great state of Georgia and surrounding areas. Participants will be drawn to the Exhibit Hall through several events to maximize time.

Exhibits will be open June 10-11.

## **Setup**

June 9 | 3 - 5 p.m.

or

June 10 | 8 a.m. - 12 p.m.

## **Exhibit hours**

June 10 | 12 - 4 p.m.

June 11 | 8 a.m. - 4 p.m.

**Booth fee:** \$400/\$300 (nonprofit)

**Booth fee + conference registration:** \$600/\$500

This fee reflects registration for one person. Additional attendees can be added for \$200 each.

This fee includes one lunch for the day of June 11. Please note that exhibit space is limited. Payment must be made to reserve space. If you have more than one person who will attend lunch, there is a fee of \$35 per person. Please submit additional names with payment.

For questions or additional information, please contact Renae Brown at [renae.brown1@dhs.ga.gov](mailto:renae.brown1@dhs.ga.gov) or **470-893-3067**.

Don't miss this great opportunity to reach professionals in the field of aging and disabilities!

Registrations will be processed on a first come, first served basis.



## EXHIBITOR FORM

# 2020 ADRC HEALTHY COMMUNITIES SUMMIT

*united in person-centered care.*

AUGUSTA MARRIOTT AT THE CONVENTION CENTER | 2 Tenth St. | Augusta, GA 30901

### EXHIBITOR INFORMATION | Print or type the requested information below.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_ Fax: \_\_\_\_\_  
Billing address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Name for additional lunch (\$25): \_\_\_\_\_

### BOOTH RENTAL RATES | Please choose one of the below options.

- \$400 | Booth
- \$300 | Booth for nonprofit
- \$600 | Booth + conference registration
- \$500 | Booth + conference registration for nonprofit
- \$200 | Additional attendee fee (each)

### BOOTH INFORMATION | Please provide a brief description of the products / services that will be featured.

Do you need an electrical outlet? Yes No (Additional \$35 fee)  
Will you provide a door prize? Yes No  
Will you need extra space around your table for extra equipment? Yes No  
If so, how much space will you need?  
Is your exhibit space part of a sponsorship? Yes No

Make all checks payable to The Healthy Aging Trust Fund (Healthy Community Conference) and mail to:

#### Healthy Aging Exhibitor Agreement

Attn: Kandia Al-Haddad  
Division of Aging Services  
2 Peachtree St. NW, Suite 33-476  
Atlanta, GA 30303

#### For questions or more information, contact:

Renae Brown  
renae.brown1@dhs.ga.gov  
Phone: 470.893.3067  
Fax: 404.657.5285



**SPONSOR FORM**

# 2020 ADRC HEALTHY COMMUNITIES SUMMIT

*united in person-centered care.*

AUGUSTA MARRIOTT AT THE CONVENTION CENTER | 2 Tenth St. | Augusta, GA 30901

**SPONSOR INFORMATION** | Print or type the requested information below.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Billing address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 Additional name for awards ceremony / registration: \_\_\_\_\_

**SPONSORSHIP LEVEL** | Please choose one of the below options.

- \$10,000+ | **Platinum**
- \$4,001 - \$9,999 | **Gold**
- \$1,000 - \$4,000 | **Silver**
- Reception Sponsor | Contact **renae.brown1@dhs.ga.gov** for additional information.

**BOOTH INFORMATION** | Please provide a brief description of the products / services that will be featured.

Do you need an electrical outlet?    Yes    No (Additional \$35 fee)  
 Will you provide a door prize?    Yes    No  
 Will you need extra space around your table for extra equipment?    Yes    No  
     If so, how much space will you need?  
 Will you need Internet access?    Yes    No

Make all checks payable to The Healthy Aging Trust Fund (Healthy Community Conference) and mail to:

**Healthy Aging Exhibitor Agreement**  
 Attn: Kandia Al-Haddad  
 Division of Aging Services  
 2 Peachtree St. NW, Suite 33-476  
 Atlanta, GA 30303

**For questions or more information, contact:**  
 Renae Brown  
 renae.brown1@dhs.ga.gov  
 Phone: 470.893.3067  
 Fax: 404.657.5285

